Written Communication Rubric
(adapted from the AAC&U VALUE rubrics)

Definition: Written communication is the development and expression of ideas in writing. Written communication involves learning to work in many genres and styles. It can involve working with many different writing technologies, and mixing texts, data, and images. Written communication abilities develop through iterative experiences across the curriculum.

Students who complete the Global Citizenship Program will be able to:

Use language effectively to communicate in a variety of written genres.

Demonstrate—through effective use of genre, content, and syntax—their understanding of the purpose of the writing and the appropriate approach to a particular audience.

* Evaluators are encouraged to assign a zero to any work, sample or collection of work that does not meet Beginning (cell 1) level performance.

	Exemplary (4)	Proficient (3)	Developing (2)	Beginning (1)
Purpose/Audience	Demonstrates with originality a thorough understanding of purpose of assignment, audience, and opposing arguments.	Adequately demonstrates awareness of purpose of assigned task and of audience, and consideration of opposing ideas.	Demonstrates awareness of purpose of assignment and audience.	Demonstrates minimal attention to purpose and expectations of assignment, as well as audience.
Content Development	Uses compelling, relevant content to demonstrate mastery of the subject and originality of thought.	Uses relevant and compelling content to explore and argue ideas within the context of the discipline.	Uses relevant content to develop and explore ideas through most of the work.	Uses relevant content to express simple ideas.
Genre/Disciplinary Conventions	Demonstrates ease of execution in creating form and content to express original ideas and engage in a dialogue within the context of the discipline.	Demonstrates consistent use of form, content, style, and citation conventions particular to the discipline or writing assignment.	Follows expectations appropriate to discipline or writing assignment in basic organization, content, and presentation.	Attempts a system of organization appropriate for discipline.
Sources/Evidence	Demonstrates skillful, original use of well- respected sources to engage in dialogue with the complex arguments of a particular text or area of study.	Demonstrates consistent use of credible sources and careful close reading to support ideas and engage in a dialogue within the discipline.	Demonstrates an attempt to use relevant sources and close reading to support ideas appropriate to the discipline and genre.	Demonstrates an attempt to use sources to support ideas in the written assignment.
Control of Syntax and Mechanics	Demonstrates command of mechanics, syntax, and vocabulary of the discipline to write with clarity and fluency.	Uses language with some complexity, general clarity, and few errors.	Uses language that generally conveys meaning; may contain some errors.	Uses language that sometimes impedes meaning, due to errors of usage.