

Women Entrepreneur Development Program
Make Your Dreams Come True
Date: 3/10/17/24 June, 2017



Do you aspire to set up your own business, but have no idea where to start? Or have you already taken the plunge and struggled to grow your business? The women entrepreneur development program at Webster University is designed to bring not only the knowledge but also the social support to help women turn their ideas into thriving businesses.

In the women entrepreneur development program, we use a personalized approach to address your needs and concerns. You will learn to use various tools to build business models, create marketing plans, understand financial means, and develop leadership skills from our experienced faculties during interactive seminars, and apply those tools to your own business during workshops. To help you grow your business, we offer **5 free bi-monthly** coaching sessions in the first year following the development program or the setup of your business.

Module 1: Business Model

3 June, 2017

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|-------------|------------------------|
| 9:45-10:00 | Welcome (tea & coffee) |
| 10:00-12:00 | Interactive Seminar |
| 12:00-1:00 | Lunch and networking |
| 1:00- 4:00 | Workshop |

Module 2: Entrepreneurial Marketing

10 June 2017

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|-------------|------------------------|
| 9:45-10:00 | Welcome (tea & coffee) |
| 10:00-12:00 | Interactive Seminar |
| 12:00-1:00 | Lunch and networking |
| 1:00- 4:00 | Workshop |

Module 3: Entrepreneurial Finance

17 June 2017

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|-------------|------------------------|
| 9:45-10:00 | Welcome (tea & coffee) |
| 10:00-12:00 | Interactive Seminar |
| 12:00-1:00 | Lunch and networking |
| 1:00- 4:00 | Workshop |

Module 4: Entrepreneurial Leadership &

Collaboration

24 June 2017

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|-------------|------------------------|
| 9:45-10:00 | Welcome (tea & coffee) |
| 10:00-12:00 | Interactive Seminar |
| 12:00-1:00 | Lunch and networking |
| 1:00- 4:00 | Workshop |

More information:

The total cost is 1200 euro/person, including tea/coffee and lunch and all the reading materials. This program will be held at: Webster University Leiden, Boommarkt 1, 2311 EA Leiden.

Are you interested?

Please apply on our website:

<http://www.webster.nl/graduates/women-entrepreneur-development-program.html>