



MASTER OF BUSINESS ADMINISTRATION

www.webster.nl

Each generation of business students faces new obstacles and challenges. That's why Webster's MBA program attracts people from a variety of industries and cultures, leveraging this diversity into unique educational opportunities.

Webster University's MBA degree is a recognized brand that signifies highly specialized leadership and management training in a multicultural world. In fact, you won't learn the tricks of the trade, you'll learn the trade.

You will delve into serious timely issues relevant in today's business world and learn how to prepare for them. You will be asked to study leadership and then demonstrate it.

The program provides training for students interested in understanding the working nature of business in a competitive environment. Courses in the MBA program integrate information and theories from various disciplines, including accounting, economics, finance, marketing, production operations and strategic management. The objective of this program is to develop students into broadly educated business managers who understand the nature of business as a whole,

with the tools and techniques applicable to a wide variety of business situations.

Webster University's **Walker School** prepares lifelong learners for professional fulfillment in the fields of business and technology. It offers certificate, undergraduate and graduate degree programs.

WHY WEBSTER?

- Small, convenient classes to fit your schedule
- Personal attention from our student service teams
- Classes begin five times per year
- Academic excellence since 1915
- Faculty practitioners
- Emphasizes a bottom-line approach to decision-making
- The opportunity for international study at our campus locations around the world

Also offered online at webster.edu/online

With its home campus in St. Louis, Missouri, USA, Webster University comprises an action-oriented global network of faculty, staff, students and alumni who forge powerful bonds with each other and with their communities around the globe. Founded in 1915, Webster is a private non-profit university with almost 20,000 students studying at campus locations in North America, Europe, Asia and Africa and in a robust learning environment online. The university is committed to delivering high-quality learning experiences that transform students for global citizenship and individual excellence.

UNITED STATES · SWITZERLAND · AUSTRIA · THE NETHERLANDS · UNITED KINGDOM · CHINA · THAILAND · GHANA · GREECE

PROGRAM CURRICULUM

The MBA degree requires completion of 31 credit hours of the MBA core curriculum and 6 credit hours of electives. Students may choose to complete an emphasis with additional specialized coursework in a variety of fields or the new accelerated 1-Year MBA program.

Please visit the online catalog for more information: webster.edu/gradcatalog.

Core Courses

- MRKT 5000 Marketing
- MNGT 5590 Organizational Behavior
- MNGT 5990 Corporate Responsibility and Society
- BUSN 5760 Applied Business Statistics
- FINC 5000 Finance
- FINC 5880 Advanced Corporate Finance
- BUSN 6070 Management Accounting
- BUSN 6110 Operations and Project Management
- BUSN 6120 Managerial Economics
- BUSN 6200 Strategy and Competition
- WSBT 5000 Career Success in the 21st Century

Prerequisites

- BUSN 5000 Business
- BUSN 5600 Accounting Theory and Practice
- BUSN 5620 Current Economic Analysis

AREAS OF EMPHASIS

Students may choose to add an area of emphasis in: Business and Organizational Security Management, Environmental Management, Finance, Gerontology, Human Resources Development, Human Resources Management, Information Technology Management, International Business, International Relations, Management and Leadership, Marketing, Media Communications or Procurement and Acquisitions Management.

1-Year MBA Program

The 1-Year MBA Program is an accelerated degree option at Webster University that allows students to complete their MBA in less than a year in a cohort based format with opportunities to build a global network, gain an international perspective and acquire substantial leadership skills. For more information regarding locations, flat rate tuition and admission requirements, visit webster.edu/1MBA.

APPLY

Call us today to let us assist you in your enrollment at Webster University!

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Webster University is accredited by the Higher Learning Commission and is a member of the North Central Association, 312-263-0356, www.ncahlc.org. The George Herbert Walker School of Business & Technology is accredited by the Accreditation Council for Business Schools and Programs (ACBSP) for BS, BA, MBA, MHA, MA, MS and doctoral programs in the business and management departments.

CORE COURSE DESCRIPTIONS

MRKT 5000 Marketing (3)

Students examine the character and importance of the marketing process, its essential functions, and the institutions exercising these functions. Course content focuses on the major policies that underlie the activities of marketing institutions and the social, economic and political implications of such policies.

MNGT 5590 Organizational Behavior (3)

This course introduces students to many of the basic principles of human behavior that effective managers use when managing individuals and groups in organizations. These include theories relating to individual differences in abilities and attitudes, attribution, motivation, group dynamics, power and politics, leadership, conflict resolution, organizational culture and organizational structure and design.

MNGT 5990 Corporate Responsibility and Society (3)

Students examine how and why public demands on private business have expanded and altered during the twentieth century and how business has moved to anticipate and adapt to these emerging demands. The concept of corporate responsibility leads to a host of complex management problems that are assessed in light of the new role of business in contemporary society.

BUSN 5760 Applied Business Statistics (3)

The student examines the application of statistical analysis, hypothesis testing, and regression analysis in business decision making. The course should focus on the utilization of statistical methods as applied to business problems and operations.

FINC 5000 Finance (3)

The student examines the general nature of financial management, the American financial system, taxes and the major financial decisions of corporations. Specific attention is given to present value and capital budgeting; risk and asset pricing; financial analysis and forecasting; financial decisions and market efficiency; and capital structure. Problem-solving methodology is used to illustrate the theories and tools in financial decision-making.

FINC 5880 Advanced Corporate Finance (3)

This advanced study of corporate financial analysis and planning includes capital budgeting, cost of funds, and capital structure and valuation. Selected topics that may be covered are leasing, mergers, takeovers, business failure, reorganization and liquidation. Problem-solving and case study methodologies are used to illustrate theories and techniques helpful in financial analysis and planning.

BUSN 6070 Management Accounting (3)

The student examines advanced topics in management accounting as these relate to management information needs for planning, control, and decision making. Topics include interpretation of standard cost variances; application of quantitative techniques; evaluation of divisional performance; activity-based costing; and the behavioral impact of accounting systems.

BUSN 6110 Operations and Project Management (3)

This is a course that focuses on the major managerial issues in manufacturing management and the tools that can be used to manage them. Special attention will be given to project management, including PERT, critical path scheduling, and time-cost models, in operations management and other business settings. The major operations management issues are quality management and control, capacity management, plant location, layout and design, production planning and scheduling, supply chain management and inventory management. The analytical tools covered include queuing theory, statistical quality control, linear programming and learning curves.

BUSN 6120 Managerial Economics (3)

The student examines the application of microeconomic theory as applied to the managers' responsibilities within the organization. This course should emphasize the quantitative and qualitative application of economic principles to business analysis.

BUSN 6200 Strategy and Competition (3)

The student examines the conceptual and practical aspects of business policies and policy decision making by utilizing all the concepts, theories, and tools that were presented in the previous courses. The student should be able to analyze and recommend a comprehensive and workable approach to the situation.

WSBT 5000 Career Success in the 21st Century (1)

In partnership with Right Management, a global leader in talent and career management solutions, this unique course will provide the student with a foundation in managing his/her career, focusing on discovery and personal branding. A one-on-one career coach will help the student articulate personal career goals — regardless of whether the student is starting a career, changing careers, or simply wants to develop further with the current employer. Students will have the option of continuing to work with a personal career coach up to 12 months following the completion of the course.