

MA in Management and Leadership

Improve Your Managerial Skills

The MA in Management and Leadership prepares you to manage the most precious and scarce resource of all organizations: people!

It gives you skills in leading, motivating and managing teams consisting of members with diverse skills and personal characteristics.

The MA in Management and Leadership curriculum exposes students to the tools of management and leadership and provides experience in real decision-making situations.

Students acquire familiarity with the analytical techniques of management and develop the ability to apply these techniques in actual problem solving in a corporate, government, or non-profit environment.

Extensive use is made of case analysis and practical applications. Teamwork is an essential part of each course, and students will learn to polish the presentation and communication skills needed to succeed in business today.

This program is eminently suited to help improve your emotional intelligence, communication skills, budgeting know-how, and leadership abilities.



SAMPLE PROGRAM*

	Term I	Term II	Term III	Term IV	Term V
Year 1	Management	Organizational Behavior	Elective	Managerial Leadership	Elective
Year 2	Managing Human Resources	Elective	Organizational Development and Change	Basic Finance for Managers	Elective
Year 3	Management and Strategy	Integrated Study			

* Most students take one evening class per week and complete the program in 28 months. However, there are many other ways to complete your program.

Our admissions office can explore additional possibilities with you.

Program Learning Outcomes

Upon completion of the program, the student will be able to:

- Define, discuss, and recognize important terminology, facts, concepts, principles, analytic techniques and theories used in managing organizations
- Discuss the relevance and applicability of the concepts, principles and theories taught in this program to contemporary events
- Explain the whole of the Strategic Management process and its various components
- Describe the roles the general manager and middle managers play within the hierarchy of the strategies
- Use SWOT analysis to analyze the situation of a firm and its industry
- Identify the nature and triggers of strategic change
- Generate reasonable methods for implementing leadership activities to solve organizational problems
- Apply the knowledge acquired in conducting case analysis to actual firms and industries

Career Prospects

It is particularly useful for candidates who plan to work in areas that require project-team management skills, such as product development, marketing, or customer relationship management.

Our Students Speak

“At Webster, you are continuously challenged to apply what you learn to actual work situations. It is this practical aspect to learning that I have found to be the most useful.”

**Joel Rache, Australian
Head of Learning & Development, ICTY**

“I like the structure of learning intensely different aspects of management. It was important for me to learn that leadership is not about ultimate power and money, and that in the 21 st century companies will build on human capital.”

**Prof. dr. Pascale Ehrenfreund, Austrian
Professor of Astrophysics, Leiden Univ.**

“I chose this program to build my inter- and intra-personal skills. I learnt the most from my instructors, and fellow students experiences.”

**Elena Cholovosky, Russian
Recruiter in the Oil Industry**